



How to...
**fundraise in
celebration**
for Cats Protection

Dedicate your special occasion to helping cats in need by raising funds for Cats Protection. Whether it's your birthday, wedding or another celebration, give your friends and family the opportunity to donate to your favourite cause instead of giving a gift. Here are some hints, tips and ideas to get you started!

Ideas and planning

- The easiest way to fundraise for your special occasion is by setting up an online fundraising page. Your friends, family and workmates can donate securely and the funds are automatically transferred to us. We'd recommend using JustGiving or creating a Facebook fundraiser
- To set up a Facebook fundraiser, visit www.facebook.com/fund/catsprotection
- Or to set up a JustGiving page, visit www.justgiving.com/cats and select the 'Celebrating an occasion' option
- Ensure to personalise your page. Add your story and photos to your online giving page and let people know why the cause means so much to you
- Alternatively, if you're having a party, contact us to order donation envelopes or collection boxes for the present table
- Consider nominating your **local Cats Protection branch or centre** to receive the funds you raise. Simply mention the branch or centre name on your fundraising page or get in touch
- Spread the word! Share your page on your social media channels and don't be shy to let your family, friends and followers know what you're celebrating
- Investigate whether your employer offers matched funding. It's an easy way to double your fundraising as your employer will agree to match the amount you raise

Top tips

- Decide on a fundraising target and consider making the first donation to your page yourself to kick things off!
- If guests can't make it to your birthday party or wedding, ask them to donate instead



- Making a donation is the perfect way to say congratulations if they can't say it in person
- **Contact us** for more information on our latest wedding favours options and don't forget to place donation envelopes at each table setting
- Boost the kitty with some party games. Ask for extra donations from your guests to play

Send in your donations

If you're using an online fundraising page, there's nothing further to do except thanking your friends and supporters and letting them know much you have raised!

*Thank you
xx*